

Fernando C. de Almeida works on competitive intelligence, strategic analysis and information systems planning since more the 25 years on consulting projects in public and privet companies from different countries. In cooperation with researchers and professionals of international recognition (ADVS France, Academy of Competitive Intelligence-Boston-EUA), has introduced innovative approaches of competitive intelligence. These approaches focus on processes directed to creating an environment of collective intelligence through intelligence networks.

Is member of ADVS and ADVS Brasil where he develops Strategic Analysis and Planning projects as well as Competitive Intelligence works.

Fernando is Associate Professor of the Business School of the University of São Paulo. (FEA/USP), where he develops courses in Information Management and Competitive Intelligence (PhD program) since 2004. He taught Business Policy and Strategy at the Business School of the University of São Paulo at the campus of the city of Ribeirao Preto from 1996 to 2003.

Founder and coordinator of the Master Fraud Risk Managemen and Compliance at the FIA-Fundação Instituto de Administração.

As a researcher Fernando has published many articles and academic papers in Management.

He coordinates the MBA in Strategic and Competitive Intelligence at FIPE (Instituto de Pesquisas Econômicas). He leads ADVS Brasil (www.advsbrasil.com.br), and he is also responsible for the partnership between ADVS Brasil and *Fuld, Gilad, Herrig Academy of CI* the most prominent Competitive Intelligence training institution in the world.

Fernando has worked in projects in companies like Alcoa Aluminium Company, Nestlé, Banco Itaú, Telesp, Algar, Liberty Seguros, São Paulo State Government, Ibope, Schincariol, Bovespa and Janssen. Has developed works in partnership with companies like Brainsoft Consulting (Zurich), Arthur D. Little, GV Consult e FIA. Among the projects he participate it can be mentioned:

- Implanting strategic processes of competitive monitoring and intelligence networks
- Strategic Planning and reorganizational process.
- Organizational Planning
- Organizational Diagnostics
- Planning and implementation of Marketing Information System
- Strategic Planning workshops
- Competitive analysis and scenario planning workshops
- Information Systems Architectures PLanning
- Planning and implementation of Cash Flow System
- Consultant in management systems
- Executive information systems implementation

Fernando is responsible for the Master's Diploma Economie Internationale e Globalisation in the interchange program with the University of Grenoble and also for the interchange program at the University of Aix en Provence in France. He was invited to teach in different occasions at French Business Schools in Grenoble, Nancy and Aix en Provence.

He coordinates projects at FIA – Fundação Instituto de Administração where develops consulting, research and training activities and coordinates Master programs. Fernando is Engineer from the Polytechnic School of USP and PhD in Business and Administration from the Université Pierre Mendès France and has obtained his Tenure at the University of São Paulo.