



Europass Curriculum Vitae

Personal information



First name(s) / Surname(s) **Pedro Moura**
Address(es) Rua do Castelo, 4 – 2620-382 RAMADA – Portugal
Telephone(s) +351 968 779 204
E-mail mourax@gmail.com
Linkedin <http://linkedin.com/in/pedromoura>
Angellist <https://angel.co/pedromoura>
Nationality Portuguese
Date of birth 1976-Aug-13

Professional Experience

Dates	May 2012 -
Occupation or position held	Co-founder Wishareit.com
Main activities and responsibilities	Chief People, Product and Poetry Officer <ul style="list-style-type: none">• Product and Team Management• Strategy and Innovation Management• Partnerships Management
Name and address of employer	Wishareit (non-remunerated)
Type of business or sector	eCommerce / Social Networks / Web2.0
Dates	January 2011 – May 2012
Occupation or position held	Head of Business Solutions for Aerospace and Transportation
Main activities and responsibilities	Business Unit Director <ul style="list-style-type: none">• General, Financial and HR Management• Commercial and Marketing Management• Product and Business Solutions Portfolio Management• Innovation Management• Partnerships Management
Name and address of employer	Novabase
Type of business or sector	IT Systems Consultancy and Integration
Dates	2008, 2009 and 2010
Occupation or position held	Invited Teacher
Main activities and responsibilities	Teacher in <ul style="list-style-type: none">• Advanced Fraud Detection Management @ Fraud Management Post-Graduation, in Faculdade de Economia da Universidade. do Porto• Data Mining @ Computer Science Engineering MsC, in Instituto Superior Técnico - Universidade Técnica de Lisboa• Risk Intelligence / Data Mining @ Business Intelligence Post-Graduation, in Faculdade de Engenharia - Universidade Católica Portuguesa
Type of business or sector	Education

Dates	January 2008 - December 2010
Occupation or position held	Business Unit Director – Risk, Compliance & Fraud Management
Main activities and responsibilities	Business Unit Director <ul style="list-style-type: none"> • Accumulated Results: Sales 5,8M€ / net Margin 1,4M€ • General, Financial and HR Management • Commercial and Marketing Management • Product and Business Solutions Portfolio Management • Innovation Management • Partnerships Management
Name and address of employer	Novabase
Type of business or sector	IT Systems Consultancy and Integration
Dates	January 2007 – December 2007
Occupation or position held	Business Unit Director - Fraud Intelligence
Main activities and responsibilities	Founder and Business Unit Director <ul style="list-style-type: none"> • General, Financial and HR Management • Commercial and Marketing Management • Product and Business Solutions Portfolio Management • Innovation Management • Partnerships Management
Name and address of employer	Novabase
Type of business or sector	IT Systems Consultancy and Integration
Dates	January 2006 – December 2006
Occupation or position held	Sabatic Year
Main activities and responsibilities	Post-Graduate student in Sociology
Name and address of employer	N/A

Dates	January 2004 – December 2005
Occupation or position held	Associate Manager – Customer Intelligence
Main activities and responsibilities	Business Area Manager <ul style="list-style-type: none"> • Accumulated Results: >4M€ / net Margin >1,2M€ • General, Financial and HR Management • Commercial and Marketing Management • Product and Business Solutions Portfolio Management • Innovation Management • Partnerships Management
Name and address of employer	Novabase Business Intelligence
Type of business or sector	IT Systems Consultancy and Integration
Dates	September 2002 – December 2003
Occupation or position held	Business Intelligence Project Manager / Senior Consultant
Main activities and responsibilities	<ul style="list-style-type: none"> • Management of Business Intelligence (BI) projects and teams • Senior BI Consultant • Pre-sales and Marketing activities
Name and address of employer	Novabase Business Intelligence
Type of business or sector	IT Systems Consultancy and Integration
Dates	February 2001 – August 2002
Occupation or position held	Information Systems Researcher / Specialist Consultant
Main activities and responsibilities	<ul style="list-style-type: none"> • Participation in several R&D projects, mainly focused in Higher Education Management • Co-author and presenter of several R&D papers
Name and address of employer	INESC-id (QTHS – Quality, Test and HwSw Co-Design Grupo)
Type of business or sector	Research & Development
Dates	February 2001 – August 2002
Occupation or position held	Entrepreneur / Founder
Main activities and responsibilities	<ul style="list-style-type: none"> • Co-founder of Colabore, an IT startup focused in Management Systems for Higher Education • Business and Comercial Manager, Software Architect, Project Manager
Name and address of employer	Colabore
Type of business or sector	IT Solutions for Higher Education Area
Dates	September 1999 – January 2001
Occupation or position held	Business Intelligence Consultant
Main activities and responsibilities	<ul style="list-style-type: none"> • Data Warehouse, Data Mart, Data Quality & Enrichment, Reporting, Data Mining
Name and address of employer	Novabase Business Intelligence
Type of business or sector	IT Systems Consultancy and Integration

Academic Background

Higher Education 1994-2000 - Computer Science Engineering Graduation @ Instituto Superior Técnico
2004 – Sociology Post-graduation (Sustainable Development and HR Management) @ Universidade de Évora

Other Information

Mother tongue(s) **Portuguese**

Other language(s) **English** (Full Professional proficiency)
Spanish (Professional Working proficiency)

Other Activities 1996/1997 - Member of Students Association of Instituto Superior Técnico (AEIST) - Cultural Dept.
1998/1999 - Member of the Instituto Superior Técnico (IST) Executive Board
1998/1999 - President of Students Association Executive Board (AEIST)
1999/2000 - Member of Administrative Board of Universidade Técnica de Lisboa (UTL)